



# CARLY DUTCH-GREENE

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## WORK EXPERIENCE

*June 2015 – Present*

**Visual & UX Designer**, Levels Beyond *Denver, CO*

Led company wide rebrand which included: conducting discovery and process meetings with corporate leadership; execute art direction & design for all identity assets for print, web and broadcast; complete redevelopment of 250+ visual assets. Interpret complex engineering vernacular into concise designs to be used across various platforms.

*August 2014 – December 2014*

**Graphic & Web Design Intern**, Lumenati *Denver, CO*

Contributed to 10+ projects over the course of 5 months. Presented design ideas based on research and collaboration. Developed inspired proposals and brand packages for multiple clients while working with a team. Utilized WordPress for dynamic website design and development. Openly accepted feedback and responded accordingly.

*January 2012 – Present*

**Freelance Designer**, Brand & Website Development

Develop an understanding of the client and project objectives. Create concepts based on client needs. Manage elements of project, including but not limited to: wireframing, logo design, web design & development, visual language creation, photography, and art direction. Receive feedback and take necessary steps to ensure client satisfaction.

*June 2012 – September 2012*

**Graphic Design Intern**, One Pixel Media *Denver, CO*

Used design centered thinking to interpret client needs and create project briefs. Wireframed websites to be reviewed by team as well as client. Produced over 30 dynamic website mockups based on approved wireframes. Designed numerous logos and graphic assets for visual communication platforms.

## ACHIEVEMENTS

*2015*

**First Place - Brand Design and Development**

**First Place - Motion Graphics**

Digital Visions 2015 (75+ Final Nominees)

*2014*

**Featured Designer**

Large Marketing Campaign (1 of 5 Designers)

Denver Performing Arts Complex - Denver, CO

*2015 - Present*

**Volunteer Design Instructor**

Open Media Foundation - Denver, CO

*2014*

**Design Team for Emmy Ceremony Graphics**

Heartland Chapter - Art Direction (Group of 25 Designers)

## EDUCATION

*Graduated 2015*

**Bachelor of Fine Arts, Focus in Digital Design**

University of Colorado Denver

*Dean's List, Student of Excellence Award*

*Completed 2014*

**Design Practices & Scandinavian Design Theory**

Danish Institute for Study Abroad

*Visual Arts Scholarship*

## SKILLS

Art Direction  
Brand Development  
UX Design  
Wireframing  
Web Design

Layout Design  
Typography  
Photography  
3D Rendering  
Motion Graphics

## PROFICIENCIES

Illustrator  
Photoshop  
InDesign  
After Effects  
Premiere Pro

Cinema 4D  
HTML5/CSS3  
Javascript  
WordPress  
HTML Email